



2022



# THE JUSTICE BASED APPROACH: FOUNDATION COURSE

An interactive course to lead, innovate and inspire change

# THE ESSENTIALS

**Course length:** 7 weeks

**Time commitment:** 6-7 hours per week

**Price:** \$595 USD per person  
\$535 USD per person for groups of 10+

**Language:** English

**Delivery methods:** Live participatory online sessions | Interactive online learning tools | Small team discussions | Online forum | 1-2-1 with Facilitators | Self-led learning and reflection | Facilitator Q&As | 10+ optional group events such as networking, film screenings, and panel discussions

**Next course dates:** 16th May to 3rd July 2022, with core live sessions every Tuesday and Thursday

**Enrollment deadline:** 11th May 2022 while spaces are available

**More information:** [www.unitededge.net/events](http://www.unitededge.net/events)

**Booking form:** <https://united-edge.typeform.com/to/DabuyH>

***Join the global movement  
for more effective and  
radical change through this  
vital course on social and  
environmental justice.***

Over **1,400** people  
have completed  
this course  
from more than  
**500** organisations



# THE REASON

We've been destroying our world and its people for generations. The solutions we have been using are no longer enough. We have to do better, and we must act now.

The Justice Based Approach will revolutionize the way you work on humanitarian, development, social change, and environmental justice initiatives in ways that will impact both your work and your life.

As we face a time of intense and rapid change, we must create space to step back and consider some of the most pressing issues facing the world. This course will explore new approaches, real life examples, tools, and perspectives that will re-energize you with new knowledge and skills, as well as renewed hope and direction.



## CRITICAL THINKING

You will develop the skills to think critically about the systematic challenges facing our sector and wider society and your role in solving them.



## LEADERSHIP FOR IMPACT

You will develop as a leader and become more effective in bringing about positive change and lasting impact.



## TRANSFORMATIVE PROGRAMMING

You will develop your ability to ask tough questions and utilize tools that will transform the way you design programmes, lead teams and live your life.

This course is participatory, innovative and proven to be incredibly impactful.

# THE COURSE

With a Justice Based Approach, we reflect on why -- after 25 years of rights-based approaches -- inequality, environmental destruction, oppression, and impunity are bigger challenges than ever before. We will critically challenge and explore many assumptions about methodology and practice in the following areas:

- All Five Pillars of the Justice Based Approach
- Power and oppression
- Strategic and personal leadership
- Effective programme design
- Development theory and history
- Evidence-based decision-making
- Participatory approaches
- System analysis
- Localization and decolonizing aid
- Rights-based programming
- Monitoring and evaluation for learning
- Ethical programming and accountability
- Climate and gender mainstreaming

We will also explore a number of innovative and exciting alternative approaches to social and environmental change that you can apply to your work.

The course will challenge you, inspire you and give you the tools to support communities and partners to lead change that is truly transformative.



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**If you've ever questioned current development models or your place within them, or better yet if you haven't questioned any of that, this will be a superb way to crack open your underlying assumptions and get you thinking of how you really want to approach your work in a comprehensive way.**

Independent Participant, Vietnam

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# THE SCHEDULE

The course starts the week of 16th May 2022 and ends by the 3rd of July 2022. Core live sessions take place on Tuesdays and Thursdays.

All sessions start during the morning for Africa and Europe, late morning for the Middle East, mid-day for South Asia, the afternoon for Southeast Asia, and the early evening for the Pacific and Australia.

Each week includes six hours of live sessions, with many additional optional sessions to choose from throughout the week.



**Orientation Week** (week of 16th May): Meet our team of facilitators for an introduction to the course, meet other participants and familiarize yourself with the online platform ahead of the course starting.



**Justice week** (week of 23th May): Explore the current status of rights and justice, a history of approaches to development work and rights, and how to make our work more transformative.



**Action week** (week of 30th May): Explore the hidden impact of our work, how individuals, projects, and organisations can better align to justice, and how power is central to positive change.



**Systems week** (week of 6th June): Look at the role of systems in creating injustice and how systems of oppression must be addressed through our work - including a much deeper understanding of identity and privilege.



**Decisions week** (week of 13th June): Understanding what shifting power really means by analyzing how and where decision-making is taking place and how we can embed these lessons into the design of our programmes.



**Models week** (week of 20th June): Analyzing the solutions that exist for social or environmental change and how we can discover and leverage alternative models that are more holistic, innovative and power-shifting.



**Accountability week** (week of 27th June): Explore the role of accountability in creating justice and how brave accountability can transform our impact as organisations and individuals.

# THE APPROACH

Our style of online delivery creates genuine human connection, facilitates deeply reflective and thoughtful discussions, and leads to real impact and effectiveness.

The course uses mixed methodologies including participatory live sessions, interactive online tools, reflection, movement, games, small group discussions, an online forum, and self-led learning and reflection. Our facilitators run weekly Q&A sessions and you have the opportunity to book one-to-one calls with them throughout the course. We also send inspiring, short daily emails with additional resources for those that want more!

Each week we also offer a variety of optional sessions to dive deeper into the themes of the course, to have fun and get to know each other better. Previous sessions have included panel discussions, regional meetups, hackathons, and film screenings.

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**This is so much more than your average online course. It's brilliantly put together. The team have gone the extra mile to make sure there is energy, interaction, reflection and learning in a way I've not seen in any other course before - either online or in-person.**

- Clodagh McCarthy, Orchid Project, UK

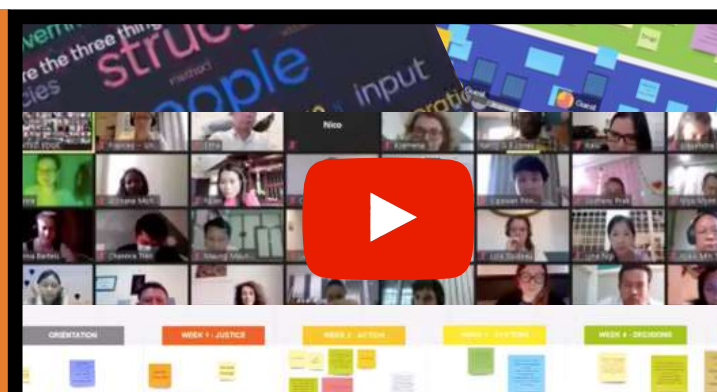
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## Ongoing growth

We offer optional tailored mentoring programmes to provide personalized support during and after the course to put your learning into practice. For our course participants, this is 20-33% off our normal mentoring rates! You can add this to your booking [here](#).

- During the course: 1 hour of private mentoring each week for six weeks (\$300 USD)
- After the course: 1 hour of private mentoring each month for six months (\$300 USD)
- Full package: 6 hours of sessions during the course and 6 hours after (\$500 USD)
- Bespoke package: Please get in touch!

Click to see  
the course  
in action!



# MEET YOUR FACILITATORS

This course is designed and facilitated by United Edge Co-Founders, Daniel Bevan and Matt Kletzing. With combined experience of more than 30 years in the humanitarian, development and human rights sectors, they bring to the course a wealth of hands on experience and expert facilitation skills.



DANIEL BEVAN

Daniel specializes in participatory approaches, client-led programming, capacity building, training, and monitoring and evaluation. He is deeply passionate about systemic change, social justice and critical thinking. Daniel has worked with partners as varied as governments, child and youth groups, the UN, academic institutions, activists, INGOs and affected communities. He is a strong advocate for exploring alternative models to development and is particularly interested in alternative economics and shared ownership initiatives, as well as radical conservation and rewilding.



MATT KLETZING

Matt specializes in facilitating cooperation and partnership between change makers as well as strategy development, learning and accountability. Matt has a varied social science research background and drive for impactful communication. He has supported the work of numerous social change organisations, from grassroots community groups to large networks of the world's leading humanitarian agencies. He is passionate about humanitarian action, progressive policy making, financing reform and innovation, as well as vegan living.



TEAM LEADERS

Our Facilitators are joined by a global group of Team Leaders, all of whom have completed the course previously and are experts in their field. They support small groups during the course to explore the themes in more depth during team discussions.



# THE PARTICIPANTS

The course is designed for leaders of development and humanitarian agencies, as well as broader civil society and individuals who want to create positive social change or environmental impact in their work, life, and community.

A highlight of the course for many participants is the opportunity to connect with and learn from people from across the world. Our 2021 course had participants from 57 countries!

We welcome participants from all levels of organisations and from diverse departments to the course, which creates a rich mix of experience and perspectives. We encourage senior staff to join the course with their teams. The course will be conducted in English.

Our 1,400+ course participants have come from a wide variety of organisations -- from international NGOs (52%) and national NGOs (25%) to UN agencies, government officials, foundations, donors, and independent activists and consultants. They work to alleviate poverty, respond to humanitarian crises, advocate for human rights, protect the environment, develop health and education, empower young people, women, indigenous communities, differently-abled people, and other marginalized groups -- basically from every sphere of humanitarian, development, social change and environmental justice work.

Here are just some of the 500+ organisations that have completed the course:





# TESTIMONIALS

We have received many stories from past participants about the enormous impact this training has had on their work and lives. Here are just a few of them.

“ It is the best training I have ever had! It helped me think differently, opened my perspective, and [taught] a new way of doing development work! ”  
Participant World Vision, Cambodia

“ A must-attend if one wants to be more effective, efficient, just, humane and simply better and smarter. ”  
Participant from Humanitarian Leadership Academy, Philippines

“ [The course] was really interactive and delivered with so much energy and passion. ”  
Participant from Restless Development, UK

“ It will open your mind to ideas you never realized you could have. ”  
Participant from WWF, Malaysia

“ It's a different frame of thinking about perennial issues that puts people at the centre of any action. ”  
Participant from UN OCHA Myanmar

“ Justice based approach training is completely different than [any other] contemporary training, and it is a must-do training. ”  
Participant from UNFPA, Bangladesh

“ The training was the best motivation - and energy-boost - I had in my professional career. ”  
Participant from GIZ, Cambodia

“ It is awesome and vision changing for professionals who want to think and work differently. ”  
Participant from Oxfam, India

“ I would strongly recommend this training, not just to those starting out their careers in development/social work, but perhaps even more so for those who have been in the line for so long that they stop asking questions and challenging themselves. ”  
Participant from WWF, Malaysia

To hear more from past participants, visit [www.unitededge.net/testimonials](http://www.unitededge.net/testimonials)



# THE PRICE

**\$595 USD**, which includes:

- 36 hours of live facilitated learning led by highly experienced facilitators with decades of combined experience in this field
- An orientation session to build confidence and skills in remote learning approaches
- Access to 10+ exclusive optional events throughout the duration of the course
- One-to-one discussions with course facilitators
- Ongoing small-team discussions and team events
- Daily emails with learning, reflection, and action suggestions based on each week's content
- Exclusive access to a JBA Foundation Course forum where participants can share and learn from one another
- Justice Based Approach Resource Pack, containing notes from every session and a pre-prepared presentation so that you can hold a sharing session back with your colleagues
- Justice Based Approach Toolkit to help you reflect on your own work and embed the lessons from the course
- Ongoing access to our online community of social change makers, including frequent resource sharing and direct links to regular learning events for ongoing professional development
- A certificate to verify your course completion and increase your job prospects
- Exclusive opportunity to join the Advanced Course on the Justice Based Approach and become a United Edge Associate

## GROUP RATE: \$535 USD per person

Group attendance is a wonderful way to learn and develop together as a team. Receive 10% off when you book 10 or more places on a course. Groups can be from multiple organisations if they book the course together. Organisations and donors use this as an opportunity to support partners to attend, for example.

## FINANCIAL ASSISTANCE

We proudly offer a limited amount of financial assistance to help cover part of the fee for people who may otherwise find it difficult to attend. Since 2017, we have provided almost \$100,000 of financial assistance to participants, ensuring that grassroots and local organisations with limited funds and big aspirations can develop their work for greater impact and positive social change. To apply for financial assistance, please contact us: [info@unitededge.net](mailto:info@unitededge.net)

**It's different to any other training -- a new way of thinking and a new way of engaged learning.**

- Participant from BRAC, Bangladesh

# THE IMPACT

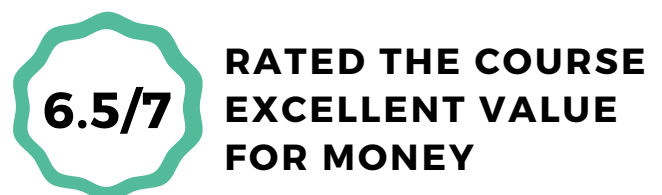
The Justice Based Approach: Foundation Course was launched in May 2017 -- first as a pilot to test the model and then scaled-up based on the positive feedback and results. Since then, we have trained people from over 500 organisations at 38 separate events across more than 60 countries around the world.

This is what our participants have told us:

- **98%** of participants would recommend the course to others working for social change
- **89%** of participants now feel able to put their beliefs and passions into action in everyday life
- **76%** of participants have used aspects of the Justice Based approach in their work since finishing the course
- **95%** of participants agree or strongly agree that the course helped them see things in a new way

In addition, participants have rated the course 6.1 out of 7 for relevance to their work.

We now have over 600 course participants in our growing online community, forming a learning group for ongoing professional and personal development.







## **ACTIVISTS AT HEART HUMANITARIANS BY TRADE SOCIAL ENTREPRENEURS BY DESIGN**

United Edge is a social enterprise working with change makers to transform our broken systems with alternative models for global justice.

We are working towards a just world where people and the planet are prioritized over profit and short-term gains.

Everything we do is aimed at creating a more just world.



### **ACTIVISTS AT HEART**

We are everyday people who believe that each of us has a responsibility -- and the ability -- to make a difference. We partner with change makers around the world who are committed to global justice through changing systems, shifting power and better development. We add our voices to this vibrant movement because we passionately believe in the power of individuals and groups uniting to make change happen.

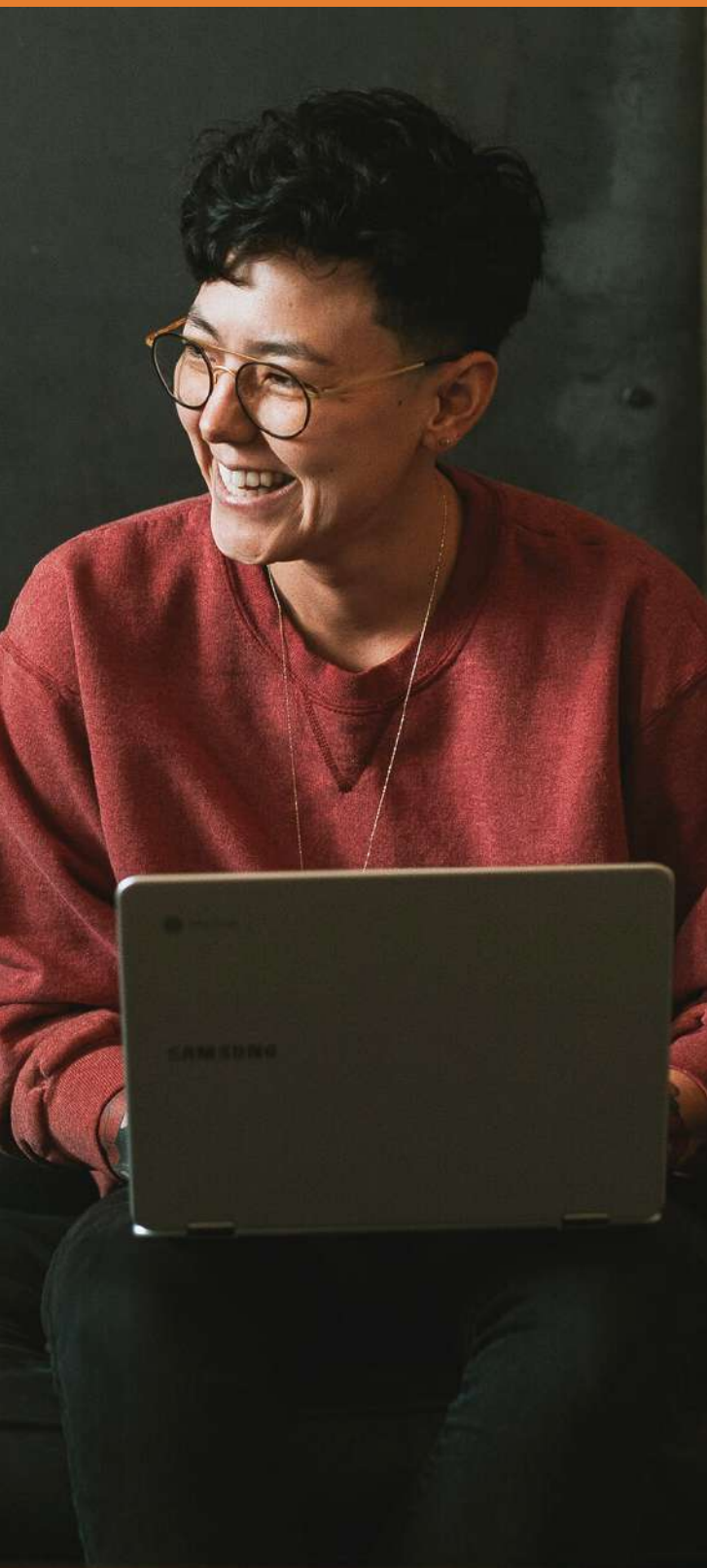
### **HUMANITARIANS BY TRADE**

We are experienced professionals with skills, expertise and insight to share. We have worked on human rights, community development and humanitarian projects for over 15 years across Africa, Asia, Europe, North America and the Middle East. Our time with communities and youth groups, local civil society and CBOs, national and international NGOs, large networks and the United Nations has helped us understand the challenges that change makers face.

### **ENTREPRENEURS BY DESIGN**

We are a social enterprise committed to piloting power-shifting projects and providing services to change makers everywhere. Instead of imposing our solutions, we want our services to be subject to demand. Power and privilege define the way social change is usually funded and put into practice. As a social enterprise, we fund all our work by our own means. Our independence means we can focus on delivery without compromising quality or ethics.

# BOOK YOUR PLACE



Places on the course are extremely limited and many of our courses get booked up quickly. Book early to avoid missing out.



**BOOK HERE**



Click the link above or visit  
[www.unitededge.net/events](http://www.unitededge.net/events)

Please read the terms and conditions, including the cancellation policy before booking.

If you have any further questions visit our FAQ page: [www.unitededge.net/faq](http://www.unitededge.net/faq)



Don't hesitate to get in touch:  
[info@unitededge.net](mailto:info@unitededge.net)



## BRINGING THE COURSE TO YOU

Please get in touch if you would like to discuss hosting an exclusive in-house course at your organisation.

We also offer other training, coaching and mentoring services, as well as consultancies for like-minded organisations. Find out more on our website.

# GOT ANY QUESTIONS?

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We'd love to hear from you!

info@unitededge.net 

www.unitededge.net

Connect with us:



UNITED EDGE